

TRADESHOW REQUEST FORM

As part of the Gamber-Johnson Marketing Co-op Program you can allocate your funds to help offset the costs of exhibiting at tradeshows. The use of these funds are still subject to the Marketing Co-op 50/50 cost share for the **booth space only**. You cannot use these funds to pay for tradeshow items to include: carpeting, electrical, furniture, etc. In order be eligible for these funds you must:

- Be in good account standing
- · Cannot show or advertise any competing Gamber-Johnson products (Havis, Ram, Jotto, etc.) at show
- Copy of trade show program and original booth space contract/invoice must be submitted
- If a Gamber-Johnson employee is not present at the show you must submit a photograph of display

COMPANY	
CONTACT	PHONE
EMAIL	
TRADESHOW NAME	
SHOW LOCATION	SHOW DATES
SHOW TARGET INDUSTRY	EXHIBITED AT SHOW BEFORE? YES NO
REQUEST GAMBER-JOHNSON EMPLOYEE PRESENT	
REQUEST GAMBER-JOHNSON EQUIPMENT	
HAVE YOU USED ANY OF THIS YEAR'S CO-OP MONEY?	
TOTAL DOLLAR AMOUNT REQUEST FOR PROPOSED SHOW	



Submit form to co.op@gamberjohnson.com