













## TRADESHOW REQUEST FORM

As part of the Gamber-Johnson Marketing Co-op Program you can allocate your funds to help offset the costs of exhibiting at tradeshows. The use of these funds are still subject to the Marketing Co-op 50/50 cost share for the booth space only. You cannot use these funds to pay for tradeshow items to include: carpeting, electrical, furniture, etc. In order be eligible for these funds you must:

- Be in good account standing
- Cannot show or advertise any competing Gamber-Johnson products (Havis, Ram, Jotto, etc.) at show
- Copy of trade show program and original booth space contract/invoice must be submitted
- If a Gamber-Johnson employee is not present at the show you must submit a photograph of display

COMPANY		
CONTACT	PHONE	
EMAIL		
TRADESHOW NAME		
SHOW LOCATION	SHOW DATES	
SHOW TARGET INDUSTRY	EXHIBITED AT SHOW BEFORE? YES _	NO
REQUEST GAMBER-JOHNSON EMPLOYEE PRESENT		
REQUEST GAMBER-JOHNSON EQUIPMENT		
HAVE YOU USED ANY OF THIS YEAR'S CO-OP MONEY?		
TOTAL DOLLAR AMOUNT REQUEST FOR PROPOSED SHOW		



Submit form to co.op@gamberjohnson.com