



MOUNT IT. POWER IT. CARRY IT.

Connect 4 Tomorrow (C4T) 2026

Sponsorship Opportunities Overview

Hosted by Gamber-Johnson at Lambeau Field

Event Overview

Connect 4 Tomorrow (C4T) brings together industry leaders, OEM partners, technology innovators, fleet professionals, and Team GJ brands for strategic networking, collaboration, and future-focused discussions surrounding rugged mobility, public safety, enterprise technology, and integrated vehicle solutions.

C4T provides sponsors with direct engagement opportunities with decision-makers, engineers, product leaders, sales teams, and executive leadership across multiple industries.

Sponsorship Levels

Sponsorship Level	Cost	Benefits
Silver Sponsor	\$5,000	- Booth space at event 6' table (2) attendee passes - Company logo included on sponsor recognition materials
Gold Sponsor	\$7,000	- Booth space at event 2x 6' tables or equivalent of 10'x10' booth space (3) attendee passes 5–10 minute presentation opportunity to attendees - Enhanced sponsor recognition throughout event
Platinum Sponsor (Maximum 2)	\$10,000	- Booth space at event 2x 6' table or equivalent of 10'x20' booth space - Demo vehicle space outside - Up to (5) attendee passes 5–10 minute presentation opportunity to attendees - Featured sponsor recognition in event announcements and post-event follow-up communications - Premium sponsor visibility throughout event experience

Exclusive Event Sponsorship Opportunities

Opening Ceremony Dinner Sponsor (limit 1) - \$4,000

September 14, 2026

- Sponsor recognition during opening dinner remarks
- Logo placement during dinner experience
- Opportunity to welcome attendees during opening evening

Happy Hour Sponsor (limit 2) - \$2,500

September 15, 2026

- Branding integrated into official networking happy hour – branded koozies
- Sponsor recognition during networking session
- Premium attendee engagement opportunity in relaxed environment



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Hall of Fame After Hours Tour Sponsor (limit 1) - \$4,000

September 15, 2026

- Exclusive sponsorship of private after-hours experience at the Hall of Fame
- Sponsor recognition before tour departure and call-outs after
- Premium networking opportunity with attendees and leadership teams

Why Sponsor C4T?

- Strengthen relationships with Team GJ and our dedicated reseller network
- Position your brand alongside industry leaders in rugged mobility and fleet technology
- Engage directly with decision-makers and influencers
- Showcase products, technologies, and integrated solutions
- Participate in strategic conversations shaping the future of mission-critical mobility

Sponsorship Availability

Sponsorship opportunities are limited and available on a first-commitment basis to maximize sponsor visibility and attendee engagement.

For sponsorship inquiries and availability, please contact the Team GJ marketing team.